

CANYON RANCH®

Brand Fact Sheet



ABOUT

Canyon Ranch® has been a trailblazer and an industry-leading proponent of the wellness lifestyle since its founding in 1979, operating the world's most celebrated collection of life-enhancement properties, holistic living developments and complementary brand extensions. Over the past four decades, Canyon Ranch has imparted their integrative expertise to more than 1 million guests on land, nearly 1.3 million at sea and as of October 2018 -- over 650,000 in the air. Canyon Ranch has wellness destination resorts in Tucson, Arizona and Lenox, Massachusetts. In addition, Canyon Ranch operates the world's largest day spa at The Venetian® & The Palazzo® hotels in Las Vegas, Nevada and 22 Canyon Ranch at Sea® wellness facilities onboard luxury cruise lines: Cunard Cruise Line, Oceania® Cruises, Regent Seven Seas Cruises®, and on Celebrity Cruises®. Canyon Ranch is a 13-time winner of Travel + Leisure's Best Spa Award, an 11-time recipient of the Condé Nast Traveler Best Destination Spa Award, is honored by Town & Country as one of the 'Best Luxury Spas in the World' in their 2017 Spa Awards and is recognized as the 'Best Wellness Program' by Virtuoso's 'Best of the Best' 2017 awards.

HISTORY

Founded in 1979 in Tucson by Mel and Enid Zuckerman, Canyon Ranch has been at the forefront of transformative wellness. Since opening, Canyon Ranch has expanded the concept of a health resort, opening sister resorts and numerous brand extensions including day spas, wellness facilities at sea, and residential properties. In 2017, the Zuckermans retired and the Canyon Ranch baton was passed to CEO Susan Docherty as ownership transferred to Chairman, John Goff. Goff is not new to Canyon Ranch – in fact, he has been an investor partner since 1996.

WELLNESS RESORTS

Canyon Ranch wellness resorts offer an integrated approach to everyday wellness. Fitness experts lead daily classes and outdoor adventures. Gourmet chefs prepare fresh, energizing cuisine. Demonstrations and daily lectures equip guests with tools to take home. Board-certified physicians and spiritual specialists care for mind and spirit. Cultivating a personalized and preventative experience, Canyon Ranch wellness resorts cater to the individualized needs of every guest.

TUCSON: Founded in 1979, Canyon Ranch in Tucson is a year-round luxury vacation destination dedicated to life enhancement. It is located on 150 lush desert acres in the foothills of Tucson's Santa Catalina Mountains and accommodates 240 guests.

LENOX: Canyon Ranch in Lenox opened in 1989 and is nestled among 120 woodland acres just 150 miles from New York City and 130 miles from Boston. The historic Bellefontaine Mansion serves as the architectural focal point for the property and houses the Health & Healing Center. The property accommodates 200 guests.

LAS VEGAS

Canyon Ranch spa® + fitness Las Vegas promotes unwinding and renewal in a 134,000-square-foot, two level facility offering fitness, spa, beauty services and dining focused on health and wellness. Located in The Venetian and Palazzo Resorts, the spa + fitness concept offers relaxation, movement, beauty and cuisine.

AT SEA

Bringing integrative wellness to travelers far from land, Canyon Ranch spa® + fitness at Sea is present on 22 cruise ships on cruise lines including Oceania Cruises, Regent Seven Seas Cruises, Cunard Cruise Line, and Celebrity Cruises. Health and wholeness, fitness, relaxation and healthy cuisine are all possible while exploring vast waters.

CUISINE

Canyon Ranch's food philosophy is simple, healthy and clean. Canyon Ranch's renowned chefs work with top nutritionists to create abundant, satisfying food, featuring consciously sourced, seasonal ingredients prepared with integrity.

CR CREĀT: The first stand-alone, quick-and-casual culinary concept from Canyon Ranch, CR CREĀT is a stop-and-go destination for energy-boosting juices and coffee, nutritious wraps, sandwiches, and snacks, inside the Grand Canal Shoppes at The Venetian and The Palazzo.

LIVING

Launched in 1982, Canyon Ranch Living® includes residential properties in Tucson, Arizona, and Lenox, Massachusetts. Residents have access to an on-property wellness team, chef-prepared nutritious meals, and the renowned facilities and programming of Canyon Ranch Resorts.

LEADERSHIP

Chief Executive Officer: Susan E. Docherty
President, Chief Operating Officer: Thomas Klein
Owner, Chairman: John Goff

HEADQUARTERS:

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WEBSITE:

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SOCIAL MEDIA HANDLES:

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