

CANYON RANCH®

MEDIA ALERT

CANYON RANCH® LAUNCHES NEW CULINARY CONCEPT CR CREĀT™ INSIDE GRAND CANAL SHOPPES AT THE VENETIAN AND THE PALAZZO LAS VEGAS

WELLNESS TRAILBLAZER INTRODUCES A NEW BRAND EXTENSION –
ITS FIRST STAND-ALONE, QUICK-AND-CASUAL CULINARY CONCEPT BRINGING HEALTHY OPTIONS TO LAS VEGAS.

WHAT: Canyon Ranch introduces its third brand extension since launching trademarked CR aesthetics and CR shops last fall by announcing the opening of CR CREĀT – the wellness industry leader’s first stand-alone, quick-and-casual concept inside the Grand Canal Shoppes at The Venetian® and The Palazzo® Las Vegas. CR CREĀT joins the brand’s Canyon Ranch Café and Canyon Ranch Grill as an alternative to the indulgences of Las Vegas. The new brand extension brings elevated counter culture to the Strip and features modernized healthy options through a carefully curated menu by Canyon Ranch master chefs. Offerings include seasonal salads and sandwiches, a specialty selection of waters, custom-blended coffees and teas, artful confections, and more. Thoughtfully chosen CR branded retail items and gifts for the gourmand will also be featured.

“The launch of CR CREĀT caters to those seeking mindful and healthy offerings on-the-go, without compromising quality,” said Susan Docherty, Chief Executive Officer of Canyon Ranch. “With an ever-increasing public interest in a holistically-well life, we see opportunity for this new brand extension in high-end hotels, popular airports, multi-office complexes, universities, fine retail establishments and beyond.”

For more information, visit <http://crcreat.com/>
Images available [here](#). Credit: Canyon Ranch.

WHO: Leading the Las Vegas culinary team is Executive Chef Pete Ghione, who will oversee CR CREĀT, along with Canyon Ranch Grill and Canyon Ranch Café. Through a personal passion, he has dedicated his life to researching how to fight cancer through cuisine. At CR CREĀT, Chef Pete is focused on hand-selecting fresh, clean, and organic ingredients specifically designed to not only improve health, but also encourage optimal wellness.

WHEN: Open daily from 6 a.m. to 11 p.m.

WHERE: Grand Canal Shoppes at The Venetian and The Palazzo Las Vegas
Location on The Palazzo® second floor near the guest elevators
3377 S. Las Vegas Blvd.
Las Vegas, NV 89109

About Canyon Ranch®

Canyon Ranch® has been a trailblazer and an industry-leading proponent of the wellness lifestyle and real estate living for nearly 40 years, operating the world's most celebrated collection of life-enhancement properties. Canyon Ranch has wellness destinations in Tucson, Arizona and Lenox, Massachusetts. In addition, Canyon Ranch operates the world’s largest day spa at The Venetian® & The Palazzo® hotels in Las Vegas, Nevada and 22 Canyon Ranch at Sea® wellness facilities onboard luxury cruise ships: Cunard Cruise Line, Oceania® Cruises, Regent Seven Seas Cruises®, and on Celebrity Cruises®. Canyon Ranch is a 13-time winner of Travel + Leisure’s Best Spa Award, an 11-time recipient of the Condé Nast Traveler Best Destination Spa Award, is honored by Town & Country as one of the ‘Best Luxury Spas in the World’ in their 2017 Spa Awards and is recognized as the ‘Best Wellness Program’ by Virtuoso’s ‘Best of the Best’ 2017 awards.

About Grand Canal Shoppes

Located inside The Venetian and The Palazzo Las Vegas, the center boasts 160 specialty brands and world-class restaurants nestled around a charming and faithful reproduction of Venice’s Grand Canal, complete with cobbled walkways, street side cafes and live entertainment. Signature brands including Nevada’s only Barneys New York, Burberry, Fendi, Jimmy Choo, Michael Kors, Louis Vuitton, and Tory Burch create an unparalleled retail environment that includes a star-studded line-up of restaurants headed by famous celebrity chefs: Wolfgang Puck’s CUT, Emeril Lagasse’s Delmonico Steakhouse, Buddy Valastro’s Buddy V’s and Carlo’s Bakery and Lorena Garcia’s CHICA, as well as SUSHISAMBA, Mercato della Pescheria, SUGARCANE

raw bar grill and Once, the newest restaurant from famed Los Angeles chef, Ricardo Zarate. The center is also home to entertainment superstars, TAO Asian Bistro & Nightclub, and Lavo Italian Restaurant and Nightclub. For more information, visit www.thegrandcanalshoppes.com.

Grand Canal Shoppes is owned and managed by General Growth Properties, Inc., an S&P 500 company focused exclusively on owning, managing, leasing, and redeveloping high-quality retail properties throughout the United States. GGP is headquartered in Chicago, Illinois, and publicly traded on the NYSE under the symbol GGP.

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