

CANYON RANCH®

CANYON RANCH TAPS RODRIGO VARGAS DESIGN TO REIMAGINE LUXURY GUESTROOMS AT FLAGSHIP RESORT

Wellness pioneer calls upon acclaimed design team to transform guestrooms at Tucson property

FORT WORTH, TX. (August 16, 2017) – Canyon Ranch today announces the appointment of Rodrigo Vargas Design to spearhead the revitalization of the luxury guestrooms at the brand's flagship resort in Tucson. The accomplished design team will channel the calming and harmonious nature of Canyon Ranch, creating a therapeutic and immersive sanctuary for guests to enjoy in the comfort of their room by using a mix of clean lines, woven textural elements, and natural materials inspired by the surroundings of Canyon Ranch in Tucson.

"The new guestrooms will utilize honest concepts and authentic materials that speak to the legacy of Canyon Ranch," said Canyon Ranch Chief Executive Officer Susan Docherty. "This transformation will evoke the future of the brand and complement Canyon Ranch's wellness philosophy."

Rodrigo Vargas Design specializes in 5-star luxury hotels and resorts, along with multi-family commercial real estate projects and high-end residential work. The team comes equipped with an impressive roster of projects including various St. Regis, Hilton and Hyatt properties around the world, and their expertise and wealth of experience spans all sectors of the international sphere of interior design. The project will be spearheaded by Rodrigo Vargas Design's namesake Principal and Principal Designer Danielle S. Fox.

"Inspired by the powerful serenity of the timeless desert, the team at RVD created a uniquely personalized design for Canyon Ranch in Tucson, blending natural comfort with an intuitive simplicity, inviting guests to reconnect with themselves," said Rodrigo Vargas.

The transformation of the guestrooms at Canyon Ranch in Tucson is slated to begin in August, with model rooms slated for debut by mid-November. The phased renovation is expected to be completed by late fourth quarter of 2018. For more information on Canyon Ranch, please visit www.CanyonRanch.com.

About Canyon Ranch®

Canyon Ranch® has been a pioneer and an industry-leading proponent of the wellness lifestyle for nearly 40 years, operating the world's most celebrated collection of life-enhancement properties. Canyon Ranch has wellness destinations in Tucson, Arizona and Lenox, Massachusetts. In addition, Canyon Ranch operates Canyon Ranch Las Vegas at The Venetian® & The Palazzo® hotels and Canyon Ranch at Sea onboard Cunard®, Oceania Cruises® and Regent Seven Seas Cruises® and on Celebrity Cruises®. Canyon Ranch is a 13-time winner of Travel + Leisure's Best Spa Award, an 11-time recipient of the Condé Nast Traveler Best Destination Spa Award and is recognized as the 'Best Wellness Program' by Virtuoso's 'Best of the Best' 2017 awards.

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Press Contacts:

Gizem Ozcelik

NJF

gozcelik@njfpr.com

Parool Shah

Vice President of Communications, Canyon Ranch

pshah@canyonranch.com