

CANYON RANCH®

OCEANIA CRUISES®

**\*\*\* MEDIA ALERT \*\*\***

## **NEW OCEANIA CRUISES® SIRENA TO JOIN CANYON RANCH SPA CLUB® AT SEA**

### ***Renowned Canyon Ranch Offerings Available Now On New 684-Passenger Ship***

**What:**

Canyon Ranch®, the life-enhancement brand that has built a devoted global following for nearly 40 years, is expanding its oceanic wellness offerings with its latest spa extension, SpaClub® at Sea aboard Oceania Cruises® newest ship, the *Sirena*. The addition of SpaClub® facilities on *Sirena* extends the partnership between Canyon Ranch and Oceania Cruises to all six of the cruise lines elegantly appointed mid-sized ships, and brings the award-winning Canyon Ranch SpaClub® at Sea portfolio to 19.

Operating the spa, beauty, salon, wellness and fitness amenities onboard, SpaClub® guests on *Sirena* will experience an array of signature Canyon Ranch offerings through an extensive treatment menu. Services includes 40 indulgent body and spa treatments, fitness classes ranging from aerobics to yoga, consultations with fitness professionals, and innovative health and wellness presentations that enrich the luxury cruising experience. SpaClub® guests can also enjoy an aromatic steam room, thalassotherapy pool, and private sundeck.

The 684-passenger *Sirena* is the sister ship to award-winning *Regatta*, *Insignia*, and *Nautica* ships and will feature the finest cuisine at sea, including two new specialty restaurants, Tuscan Steak, and Red Ginger. The *Sirena* will also offer award-winning Canyon Ranch cuisine selections on each menu which allows guests to eat sensibly without sacrificing flavor while at sea. Before entering service, the ship underwent an extensive 35-day, \$40 million refurbishment to deliver the signature Oceania Cruises elegance and style.

For more information, you can visit: <https://www.canyonranch.com/at-sea/oceania/>.

**When &**

April 27<sup>th</sup>, 2016

**Where:**

The maiden voyage for *Sirena* will be an incredible 14-night cruise from Barcelona to Venice. During its inaugural season, the ship will sail on Mediterranean and Caribbean itineraries featuring a mix of classic destinations and exotic new ports of call.

**About  
Canyon  
Ranch®:**

Canyon Ranch® has been a pioneer and an industry-leading proponent of the wellness lifestyle for nearly 40 years, operating the world's most celebrated collection of life-enhancement properties. Canyon Ranch has wellness destinations in Tucson, Ariz. and Lenox, Massachusetts. In addition, Canyon Ranch operates a SpaClub® day spa at The Venetian® & The Palazzo® hotels in Las Vegas, Nev., Canyon Ranch SpaClub at Sea® facilities onboard Cunard's Queen Mary 2® luxury ocean liner, Oceania® and Regent Seven Seas Cruises®, and on Celebrity Cruises®. Canyon Ranch is a 13-time winner of Travel + Leisure's Best Spa Award and an 11-time recipient of the Condé Nast Traveler Best Destination Spa Award.

**About  
Oceania  
Cruises®:**

Featuring a fleet of intimately luxurious ships, Oceania Cruises offers an unrivaled vacation experience renowned for the finest cuisine at sea and destination-rich itineraries spanning the globe. Seasoned world travelers are drawn to Oceania Cruises' expertly crafted voyages, which call on more than 370 ports across Europe, Asia, Africa, Australia, New Zealand, the South Pacific and the Americas. Spacious and elegant accommodations aboard the 684-guest *Regatta*, *Insignia* and *Nautica* and the 1,250-guest *Marina* and *Riviera* invite guests to explore the world in unparalleled comfort and style. Oceania Cruises will add a fourth 684-guest ship on April 27, 2016 when *Sirena* officially joins its fleet.

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