



CANYON RANCH®

**VIRTUOSO® RECOGNIZES CANYON RANCH FOR 'BEST WELLNESS PROGRAM'
WITH 2017 'BEST OF THE BEST' AWARDS**

FORT WORTH, TX - (August 17, 2017) – International luxury travel network [Virtuoso®](#) has announced the winners of this year's coveted 'Best of the Best' awards at the 29th annual Virtuoso Travel Week conference, honoring Canyon Ranch as the Best Wellness Program. The accolade is truly an honor, given that only a very small fraction of the network's 1,700 partners were recognized at Virtuoso Travel Week.

"Canyon Ranch demonstrates a superior commitment to product excellence, expert knowledge and outstanding client service, all qualities highly valued by this network," said Albert Herrera, senior vice president, Global Product Partnerships for Virtuoso. "This award places Canyon Ranch in a very exclusive category, as Virtuoso's most celebrated partners are recognized as leaders within the industry. Their contributions and close relationships with our advisors enable Virtuoso to maintain its status as the world's most exceptional luxury and experiential travel network."

This year's 55 contenders in 11 categories were selected by the Virtuoso network and the editors of Virtuoso Life magazine, and represent the crème de la crème of the network's 1,246 hotels, resorts, lodges, spas, luxury camps and villas across more than 100 countries.

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About Canyon Ranch®

Canyon Ranch® has been a pioneer and an industry-leading proponent of the wellness lifestyle for nearly 40 years, operating the world's most celebrated collection of life-enhancement properties. Canyon Ranch has wellness destinations in Tucson, Ariz. and Lenox, Mass. In addition, Canyon Ranch operates a SpaClub® day spa at The Venetian® & The Palazzo® hotels in Las Vegas, Nev., Canyon Ranch SpaClub at Sea® facilities onboard Cunard's Queen Mary 2® luxury ocean liner, Oceania® and Regent Seven Seas Cruises®, and on Celebrity Cruises®. Canyon Ranch is a 13-time winner of Travel + Leisure's Best Spa Award, an 11-time recipient of the Condé Nast Traveler Best Destination Spa Award and is recognized as the 'Best Wellness Program' by Virtuoso's 'Best of the Best' 2017 awards.

About Virtuoso

Virtuoso® is the leading international travel agency network specializing in luxury and experiential travel. This by-invitation-only organization comprises over 800 travel agency partners with more than 16,000 elite travel advisors in over 45 countries throughout North America, Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. Drawing upon its preferred relationships with 1,700 of the world's best hotels and resorts, cruise lines, airlines, tour companies and premier destinations, the network provides its upscale clientele with exclusive amenities, rare experiences and privileged access. More than (U.S.) \$21.2 billion in annual travel sales makes Virtuoso a powerhouse in the luxury travel industry. For more information, visit www.virtuoso.com.

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