

# CANYON RANCH.

## CANYON RANCH® CONTINUES TO GROW LEADERSHIP TEAM WITH THREE NEW APPOINTMENTS

Fort Worth, TX – April 4, 2017 – Wellness pioneer Canyon Ranch today announces the addition of three new directors to its renowned team, continuing to round out the company’s leadership roster. Since January, Canyon Ranch has greatly expanded its team with appointments including Global Director of Resorts & Managing Director of Canyon Ranch in Tucson Mark Andrew; Global Director of Food & Beverage Sean O’Connell; Global Director of Communications Parool Shah; Global Director of Retail & Merchandising Angela Burley; General Manager at Canyon Ranch in Lenox Mindi Morin; and Director of Food & Beverage at Canyon Ranch in Lenox Max Scherff.

### **Kevin Coleman, Global Director of Revenue Management**



With over two decades of hotel revenue management experience, Kevin Coleman joins the Canyon Ranch team as Global Director of Revenue Management. Coleman brings with him an extensive background in revenue management, distribution and business intelligence and will use his expertise to oversee and optimize revenue across all Canyon Ranch properties and brand extensions. Coleman’s early revenue management experience began with Accor Hotels in Houston and New York. From there, he joined InterContinental Hotels Group, where for nearly eight years he progressed through various positions of increasing scope, assuming Regional Director of Revenue Management responsibilities and ultimately serving as Vice President of Revenue Management at IHG’s corporate headquarters in Atlanta. Coleman then joined the Jumeirah Group in Dubai where he served as Vice President of Revenue Management & Distribution. During his four years there, Coleman was responsible for optimizing room revenue for properties in New York, London and Dubai. Just prior to joining Canyon Ranch, Coleman was a partner at Intelligent Hospitality, an Atlanta-based startup providing a hotel revenue business

intelligence platform to hotels around the globe. Coleman holds a Bachelor of Business Administration in Marketing from Texas A&M University.

### **Denise Lynn Bruzzone, Global Director of Sales**



Denise Bruzzone joins Canyon Ranch as Global Director of Sales, bringing more than 25 years of hospitality sales experience to the brand. Bruzzone is a dynamic sales and marketing leader with a proven entrepreneurial track record driving sales and business growth in the luxury hospitality industry. She specializes in strategic market penetration, new business development, loyalty programs and building multi-cultural teams. She began her career with Four Seasons Hotels and Resorts in Los Angeles, Maui and Punta Mita, Mexico, where she assisted with opening the brand’s first Mexican resort. Prior to joining Canyon Ranch, Bruzzone dedicated nearly 17 years to Mandarin Oriental Hotel Group, where she acted in progressive sales roles, most recently as Director of Travel Industry Sales for The Americas. In this role with Mandarin Oriental, Bruzzone worked closely with the brands’ 29 hotels to maximize impact on and revenue from travel trade in North and Latin America. She also conceptualized and implemented a global travel agency loyalty program with members in 38 countries. Bruzzone graduated from the University of Maine with a Bachelor of Arts in Journalism. In her new position, Bruzzone will oversee sales

initiatives across all Canyon Ranch brand extensions.

### **Ricky Ocampo, Food & Beverage Director, Tucson**



Ricky Ocampo comes onboard the Canyon Ranch team as Food & Beverage Director of Canyon Ranch in Tucson, where he will oversee all food and beverage operations at the brand's flagship resort. Ricky brings an array of experience spanning 17 years, starting his career as Food and Beverage Supervisor for Aladdin Las Vegas, then as In Room Dining Manager opening The Wynn Las Vegas, and later The Red Rock Casino in Las Vegas. Following his time in Las Vegas, he served as the Dine In Director at Fontainebleau Resort in Miami Beach, and then as the Executive Director in the Food and Beverage Division at Revel Entertainment in Atlantic City, NJ, where he was responsible for the development, execution and implementation of all food and beverage venues during the opening of the resort. He returned to Las Vegas in 2012 as a Restaurant Consultant for Smiley Plate Hospitality and General Manager of Operations of Off the Strip at The Linq. Prior to joining Canyon Ranch, Ricky managed the Food and Beverage operations at The Meritage Resort in Napa, California, where he oversaw all operations for the bars, restaurant, pool operations and lounge. Ricky graduated with honors from University of Nevada, Las Vegas with a Bachelor of Arts in Hotel Administration and a Bachelor of Science in Culinary Arts Management.

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### **About Canyon Ranch®**

Canyon Ranch® has been a pioneer and an industry-leading proponent of the wellness lifestyle for nearly 40 years, operating the world's most celebrated collection of life-enhancement properties. Canyon Ranch has wellness destinations in Tucson, Ariz. and Lenox, Massachusetts. In addition, Canyon Ranch operates a SpaClub® day spa at The Venetian® & The Palazzo® hotels in Las Vegas, Nev., Canyon Ranch SpaClub at Sea® facilities onboard Cunard's Queen Mary 2® luxury ocean liner, Oceania® and Regent Seven Seas Cruises®, and on Celebrity Cruises®. Canyon Ranch is a 13-time winner of Travel + Leisure's Best Spa Award and an 11-time recipient of the Condé Nast Traveler Best Destination Spa Award.