



For Immediate Release:

Canyon Ranch Appoints Susan E. Docherty as Chief Executive Officer

Tucson, Ariz. – April 28, 2015 – Mel Zuckerman, Founder of Canyon Ranch, the world’s premier health and wellness brand, announced today the appointment of Susan Docherty to the position of CEO. As CEO, Docherty, will continue to grow and develop the brand that paved the way for the wellness industry in the United States and abroad.

Founders Mel and Enid Zuckerman and Jerry Cohen will continue to manage Canyon Ranch’s resort locations in Tucson, Ariz. -- the wellspring of the brand -- and in Lenox, Mass.

“I am thrilled to announce Susan as CEO. Her background in thoughtful expansion of brands coupled with her enthusiasm for our mission makes her a perfect fit,” stated Mel Zuckerman, founder of Canyon Ranch. “This business was built on heart, soul and mission -- attributes which have sustained its growth for more than three decades and will continue to guide its future. As we look toward the next chapter, I am highly confident that Susan is the right person to lead the brand forward. “

Docherty brings almost three decades of experience from her successful career at General Motors where she held senior-level executive roles around the world growing luxury brands like Cadillac, and quite significantly as the brand architect for the iconic Escalade.

“It is a true honor to be at the helm of the world’s leading health and wellness brand built by the pioneering spirit and vision of Mel and Enid Zuckerman,” commented Susan Docherty. “The Canyon Ranch brand is more relevant than ever with the heightened awareness of the importance of health and wellness. My dedication to my own health and wellness and that of my family’s makes this role especially personal. I couldn’t be more thrilled to join this world-class company and guide the next chapter of growth.”

Canyon Ranch is owned by Crescent Real Estate Holdings, Founders Mel and Enid Zuckerman and Jerry Cohen. Crescent has been a partner in Canyon Ranch since 1996 and recently made a significant equity investment to support the brand’s growth.

#

About Canyon Ranch

Canyon Ranch® has been a pioneer and an industry-leading proponent of the wellness lifestyle for nearly 40 years, operating the world's most celebrated collection of life-enhancement properties. Canyon Ranch has wellness destinations in Tucson, Ariz. and Lenox, Massachusetts. In addition, Canyon Ranch operates a SpaClub® day spa at The Venetian® & The Palazzo® hotels in Las Vegas, Nev., Canyon Ranch SpaClub at Sea® facilities onboard Cunard's Queen Mary 2® luxury ocean liner, Oceania® and Regent Seven Seas Cruises®, and on Celebrity Cruises®. Canyon Ranch is a 13-time winner of Travel + Leisure's Best Spa Award and an 11-time recipient of the Condé Nast Traveler Best Destination Spa Award.