

CANYONRANCH.

WELLNESS PIONEER CANYON RANCH® INTRODUCES SIGNATURE BATH & BODY LINE

After Nearly 40 years' Experience in Transformative Wellness, the Life Enhancement Brand Launches Collection of High-Quality Skin and Hair Care Products

WHAT IT IS: Natural formulations featuring a proprietary blend of botanicals and active ingredients that will raise the bar on hotel and consumer product lines. For nearly 40 years, Canyon Ranch® has been guiding guests toward leading more purposeful and satisfying lives. Now, the wellness industry leader continues its tradition of excellence by debuting a signature bath & body line that will allow guests on-property, as well as loyal fans at home, to incorporate the expertise of Canyon Ranch into their daily lives.

Created under the direction of Canyon Ranch beauty and wellness experts, the collection keeps to the principles and values of the brand with a customized blend of ingredients that benefit the body and mind. Product formulations and scent are naturally derived—suitable for even the most sensitive skin and free of harsh chemicals including sulfates and parabens. Products also feature emollient oils and botanical extracts such as **Dilo Oil** and **Chia Seed Oil**, chosen for their exceptional skin and hair benefits. The natural signature scent of Lemongrass Sage, with essential oils of lemon, cedar wood and bergamot, will invigorate, energize, and uplift.

The four core products that anchor the collection include the **Gentle Shampoo, Nourishing Conditioner, Revitalizing Body Wash, and Soothing Moisturizer**. Products gently cleanse and condition without stripping skin or hair of natural oils while botanical extracts offer additional hydrating and soothing benefits. The collection also includes the **Smoothing Body Scrub**, a cleansing scrub that gently sloughs away dry and calloused areas, and **Calming Bath Salts**, soothing salts that soften and nourish the body, that will be exclusive to **Canyon Ranch Wellness Resort at Kaplankaya**, the brand's debut international resort opening in Turkey in July 2016.

The range of products available in the collection appropriately address the desires of the wellness consumer, providing an effective, unique formula complete with a rich texture for a luxurious experience, delivering on the world-class reputation for which Canyon Ranch is known.

WHAT IT COSTS: \$24-\$30

AVAILABLE: April 4, 2016; <http://shop.canyonranch.com/>

About Canyon Ranch®:

Canyon Ranch® has been a pioneer and an industry-leading proponent of the wellness lifestyle for nearly 40 years, operating the world's most celebrated collection of life-enhancement properties. Canyon Ranch has wellness destinations in Tucson, Ariz. and Lenox, Massachusetts. In addition, Canyon Ranch operates a SpaClub® day spa at The Venetian® & The Palazzo® hotels in Las Vegas, Nev., Canyon Ranch SpaClub at Sea® facilities onboard Cunard's Queen Mary 2® luxury ocean liner, Oceania® and Regent Seven Seas Cruises®, and on Celebrity Cruises®. Canyon Ranch is a 13-time winner of Travel + Leisure's Best Spa Award and an 11-time recipient of the Condé Nast Traveler Best Destination Spa Award.

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FOR MORE INFORMATION, PRODUCT IMAGES OR SAMPLES:

GIZEM OZCELIK/ALEXIS CHERNOFF/RACHEL KASAB

NANCY FRIEDMAN PR/212.228.1500

CANYONRANCH.

CANYON RANCH® BATH & BODY COLLECTION BATH OFFERINGS



COLLECTION INCLUDES

Core Products:

- **Revitalizing Body Wash**
- **Soothing Moisturizer**

Other items include:

- **Soothing Body Scrub** (available as retail only)
- **Calming Bath Salts** (exclusive to Kaplankaya)
- **Glycerin Face Soap**
- **Gentle Body Soap**

THE FORMULA

- Formulated with 98%+ naturally-derived ingredients
- Free of Parabens and Sulfates
- Free of Propylene Glycol, TEA, DEA and Urea
- Suitable for even the most sensitive of skin
- Rich, creamy textures give a luxurious feel upon application
- Gently cleanse and condition without stripping skin of natural oils
- Botanical extracts offer additional hydrating and soothing benefits

INGREDIENTS: All formulations will feature a customized blend of botanical extracts which take inspiration from the locales of Canyon Ranch properties and signature ingredient, **Dilo Oil**:

- **Dilo Oil:** Indigenous to tropical Southeast Asia, Dilo Oil is a skin-soothing, complexion-clearing cure-all. Harvested from the sacred dilo (or tamanu tree), known as the “tree of a thousand virtues,” the oil is extracted after the kernel is dried for two months. The resulting product is an emollient oil that deeply moisturizes and absorbs quickly, leaving no greasy residue. Dilo Oil helps restore the elasticity and firmness of skin, and contains antimicrobial and anti-inflammatory properties. This miracle oil has the unique capacity to promote formulation of new skin, accelerate wound healing and growth of healthy skin.
- **Regional Extracts:**
 - **Desert Marigold:** nourishing, moisturizing, softening, anti-inflammatory, antioxidant, promotes skin-elasticity
 - **Wakame:** antioxidant, skin revitalizing, moisturizing, skin smoothing, anti-aging
 - **White Birch:** moisturizing, healing/soothing, boosts circulation, astringent, firming, promotes elasticity

SIGNATURE SCENT:

- **Lemongrass Sage:** Invigorating, energizing, and uplifting properties for the body and mind that include essential oils of bergamot, cardamom, cedarwood, orange, tangerine, and lemon.

PRICE: Complimentary in-room 2 oz.; 8 oz. \$24

AVAILABLE: April 2016; <http://shop.canyonranch.com/>

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CANYONRANCH.

LEADING LIFE-ENHANCEMENT BRAND CANYON RANCH® UNVEILS SUN CARE AS PART OF SIGNATURE BATH & BODY LINE

Wellness Pioneer Enhances Signature Bath & Body Line with Sun Care Offerings



WHAT IT IS: Canyon Ranch®, the founding voice in holistic wellness for nearly 40 years, announces three new sun care products as part of the brand's first-ever bath & body line. Canyon Ranch Sun Care will offer optimal prevention and protection to guests before any sun damage is done. Products include the **Sun Defense Lotion with SPF 30 broad spectrum UVA/UVB**—a sunscreen that protects against sunburn, skin cancer, and early skin aging, **After-Sun Cooling Gel**, a soothing and light gel to cool and nourish skin after sun exposure, and **Lip Shield with SPF 30** that will nourish and soothe dry, chapped lips.

- The **Sun Defense Lotion with SPF 30 broad spectrum UVA/UVB** features Titanium Dioxide with Octinoxate to deliver protection against sunburn, skin cancer, and early skin aging caused by the sun. Enriched with natural botanicals, the formula soothes, and hydrates, while protecting skin. Free of synthetic fragrance, color, and parabens.
- The **After-Sun Cooling Gel** consists of cooling cucumber, soothing allantoin, and softening Aloe Vera to help calm irritated skin after sun exposure.
- The paraben-free **Lip Shield SPF 30** delivers SPF 30 UVA/UVB broad spectrum protection while moisturizing, hydrating, nourishing, and soothing dry, chapped lips. The formula combines certified organic sunflower seed, extra virgin olive oil and hemp seed oils with Aloe Vera.

WHAT IT COSTS: \$5-\$29

AVAILABLE: After-Sun Cooling Gel and Lip Shield SPF 30 available in April 4, 2016; Sun Defense Lotion available in June 1, 2016; www.canyonranchdestinations.com

About Canyon Ranch®: Canyon Ranch® has been a pioneer and an industry-leading proponent of the wellness lifestyle for nearly 40 years, operating the world's most celebrated collection of life-enhancement properties. Canyon Ranch has wellness destination resorts in Tucson, Ariz., and Lenox, Mass. In addition, Canyon Ranch operates a SpaClub® day spa at The Venetian® & The Palazzo® hotels in Las Vegas, Nev., Canyon Ranch SpaClub at Sea® facilities onboard Cunard's Queen Mary 2® luxury ocean liner, Oceania® and Regent Seven Seas Cruises®, and on Celebrity Cruises®. Canyon Ranch is proud to bring its holistic and integrative approach to wellness to the global stage with its international destination resort Canyon Ranch Wellness Resort at Kaplankaya near Bodrum, Turkey, slated to open in 2016. Canyon Ranch is a 13-time winner of *Travel + Leisure's* Best Spa Award and an 11-time recipient of the *Condé Nast Traveler* Best Destination Spa Award.

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CANYONRANCH.

CANYON RANCH® BATH & BODY COLLECTION HAIR CARE OFFERINGS



COLLECTION INCLUDES

- Gentle Shampoo
- Nourishing Conditioner

THE FORMULA

- Formulated with 98%+ naturally-derived ingredients
- Free of Parabens and Sulfates
- Free of Propylene Glycol, TEA, DEA and Urea
- Suitable for even the most sensitive of skin
- Rich, creamy textures give a luxurious feel upon application
- Gently cleanse and condition without stripping hair of natural oils
- Botanical extracts offer additional hydrating and soothing benefits

INGREDIENTS: All formulations will feature a customized blend of botanical extracts which take inspiration from the locales of Canyon Ranch properties and signature ingredient, **Chia Seed Oil:**

- **Chia Seed Oil:** Chia seeds, recently dubbed as a “superfood,” are known for their excellent health benefits. Now you can experience the benefits topically, in the form of chia seed oil, an exciting new transformative ingredient in Canyon Ranch hair products. With a high level of omega fatty acids, the all-natural emollient oil possesses soothing/anti-inflammatory properties as well as protective/antioxidant benefits for a healthier scalp. Alpha linolenic acid in chia seed oil helps hair retain moisture, for softer, shinier, healthier looking hair.
- **Regional Extracts:**
 - **Wild Desert Sage:** astringent, cleansing, purifying, toning, promotes shiny hair
 - **Sea Palm:** anti-aging, nourishing, moisturizing
 - **Witch Hazel:** cleansing, astringent, dandruff control

SIGNATURE SCENT:

- **Lemongrass Sage:** Invigorating, energizing, and uplifting properties for the body and mind that include essential oils of bergamot, cardamom, cedarwood, orange, tangerine, and lemon.

PRICE: Complimentary in-room 2 oz.; 8 oz. \$24

AVAILABLE: April 4, 2016; <http://shop.canyonranch.com/>

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