

# CANYONRANCH®

*The Power of Possibility®*

## Request Form for Media Accommodations

Thank you for your interest in Canyon Ranch.

The Canyon Ranch Public Relations Department offers assistance for qualified members of the media in pursuit of feature stories and editorial coverage for Canyon Ranch. While every request is given serious consideration, our objective is to provide accommodations where Canyon Ranch will be promoted.

In order to assess your request and offer a prompt response, please complete and fax or email the below questionnaire to Jessi Wilson at 520.239.8535 or [jwilson@canyonranch.com](mailto:jwilson@canyonranch.com) at least four weeks prior to your proposed travel date. We will respond with a decision within five business days of receipt of this information provided all details are addressed.

(Please note requests for complimentary or press-rated accommodations are handled on an individual basis and are subject to availability. Black-out periods may be experienced throughout the year. Media visits at a Canyon Ranch destination resort may not exceed four-nights; media visits at Canyon Ranch Miami Beach may not exceed three-nights.)

### PERSONAL INFORMATION & CONTACT DETAILS

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Work Phone:** \_\_\_\_\_

**Cell Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**TRAVEL NEEDS**

**Travel Dates:**

1<sup>st</sup> choice: \_\_\_\_\_  
2<sup>nd</sup> choice: \_\_\_\_\_  
3<sup>rd</sup> choice: \_\_\_\_\_

**Destination:**

\_\_\_\_\_

**Number of Nights Requested:**

\_\_\_\_\_

**Number of People Traveling (list name and title for each person):**

1 \_\_\_\_\_  
2 \_\_\_\_\_  
3 \_\_\_\_\_

**Number of Rooms Being Requested:**

\_\_\_\_\_

**ASSIGNMENT**

**Name of Media Outlet Writing/ Filming For:**

\_\_\_\_\_

**Circulation Number/ Viewers:**

\_\_\_\_\_

**Audience Demographic:**

\_\_\_\_\_

**Name(s) and Full Contact Info for Editor(s) or Producer(s) Overseeing Assignment:**

\_\_\_\_\_

**Nature of Assignment:**

\_\_\_\_\_

**Visual Support Required:** Yes:  No:

**Additional Details of trip:**  
\_\_\_\_\_

**Canyon Ranch Interview Requested:** Yes:  No:

*If yes, please indicate type of interview you need*  
\_\_\_\_\_

**Expected Publication/ Broadcast Date (month, day, year):**  
\_\_\_\_\_

**PAST EXPERIENCE WITH CANYON RANCH**

**Past Experience(s) Traveling with Canyon Ranch on Media Assignment:**  
\_\_\_\_\_

**Was Past Travel Provided Complimentary By Canyon Ranch?**

Yes:  No:

*If Yes, Describe Resulting Coverage:*  
\_\_\_\_\_

**PLEASE ATTACH**

- Letter from Editor/ Publisher/ Managing Producer