

CANYON RANCH®

The Power of Possibility®

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FOR IMMEDIATE RELEASE

Canyon Ranch Launches Final Two iPad Applications in Series

360 Well-Being and Healthy Eats feature articles, tips, recipes and techniques from renowned Canyon Ranch practitioners

TUCSON, Ariz., February 8, 2011 – Canyon Ranch is thrilled to announce the release of its second and third iPad apps in a comprehensive suite of apps that support, guide and inspire users to lead healthful lives everyday.

360 Well-Being encompasses the Canyon Ranch lifestyle, health and fitness regimens. Categorized by Mind, Body and Spirit, *360 Well-Being* encourages a Zen state-of-mind with a collection of 21 fitness and food videos, 91 actionable articles and tips, 20 meditations and three audio meditations from Canyon Ranch experts.

Healthy Eats features 60 Canyon Ranch signature healthy gourmet recipes, how-to technique videos and a collection of articles and tips. Leaders in the healthy gourmet cuisine movement, Canyon Ranch chefs and nutritionists are known for continual innovation, quality and freshness of all ingredients and, quite simply, for great cooking. *Healthy Eats* integrates Canyon Ranch's healthful eating style and nutritional philosophy into take-away tips and recipes.

"Canyon Ranch is all about inspiring people to live and eat healthfully, and our collection of apps does just that – with the convenience of mobility and usability," said Michael Doneff, Chief Marketing Officer. "*360 Well-Being* is a comprehensive look into the Canyon Ranch lifestyle and *Healthy Eats* takes the cutting-edge knowledge and innovation from our kitchen and brings it to the consumers' kitchens."

Everyday Fitness, the first iPad app to launch in late December, brings the experience of Canyon Ranch to life with easy, on-the-go content; perfect to help individuals reach their fitness goals. It features 79 fitness videos and 25 articles and tips that cover a wide range of topics such as yoga, Pilates, flexibility, strength, posture, exercises for the beginner and overall fitness.

All three apps are available to download from the Apple iTunes store for \$3.99 each. *Everyday Fitness* and *360 Well-Being* can be found in the Healthcare and Fitness category and *Healthy Eats* can be downloaded from the Lifestyle category.

For more insight into the Canyon Ranch iPad apps and to view sample videos and articles, please visit www.canyonranch360.com.

About Canyon Ranch

Canyon Ranch pioneered the evolution of the wellness lifestyle and has been an industry leader for over 30 years. Operating the world's most celebrated collection of life-enhancement properties, Canyon Ranch has destination health resorts in Tucson, Ariz., and Lenox Mass., and Canyon Ranch Hotel & Spa in Miami Beach, the nation's first luxury wellness hotel and residential community. Canyon Ranch also operates SpaClub facilities at The Venetian & The Palazzo in Las Vegas, Nev. and Canyon Ranch SpaClub at Sea onboard Oceania Cruises and Regent Seven Seas Cruises, as well as Cunard's Queen Mary 2 luxury ocean liner. Canyon Ranch has been named the "Healthiest Spa in America" by *Health* magazine as well as the "Best Spa for Food" by *Gourmet* magazine. In addition, Canyon Ranch is the only 11-time recipient of the *Condé Nast Traveler* Best Destination Spa Award and was recently recognized by readers of *Travel + Leisure* to hold three of the top 10 spots in the magazine's World's Best Awards 2010 for Destination Spas.

